

Demographic Profile Mars Area Public Library

Population Growth: The total population of the Mars Area Public Library service area increased by 33.1 percent over the past decade to 19,292; this growth rate was higher than the statewide rate of 3.4 percent.

Age and Sex: In 2010, the Mars Area Public Library service area had a total population of 19,292 - 9,342 males (48.4 percent) and 9,950 females (51.6 percent). The age structure of the population in 2010 was as follows: 26.7 percent of the population was under 20 years old, 57.7 percent was 20 to 64 years old and 15.6 percent was 65 years or older.

Race and Ethnicity: For people reporting one race alone, not of Hispanic ethnicity, 95.7 percent were White; .7 percent were Black or African American; 2.4 percent were Other Race Alone.¹ A total of 228 or 1.2 percent of the population were Hispanic.²

Households: In 2010, there were 7,465 households in the Mars Area Public Library service area. The average household size was 2.54 people. Families made up 72.4 percent of the households. This figure includes both families with (32.8 percent) and without (39.6 percent) children. Of families with children less than 18 years old, 27.7 percent were married-couple families, 3.4 percent were female householder families with no husband present, and the remaining (1.7 percent) were male-headed households with no wife present.

Education: The educational attainment of the population 25 years and over was higher in the Mars Area Public Library service area than in Pennsylvania. During the period 2008-2012, 43.4 percent of residents had earned a Bachelor's degree or higher, compared with 27.0 percent statewide. A total of 666 or 4.9 percent had not completed high school, compared with 11.7 percent for the commonwealth as a whole.

Income and Poverty: Households with incomes of \$100,000 or More (41.0 percent) made up the largest percent of households in the Mars Area Public Library service area in 2008-2012. For comparison, 20.8 percent of commonwealth households were in this range during the period.

In 2008-2012, the overall poverty rate for the Mars Area Public Library service area was lower than Pennsylvania (3.8 percent compared to 13.1 percent). The poverty rate for the population under 18 years of age was 2.8 percent, compared with 3.0 percent of people 18 to 64 years and 8.8 percent for those aged 65 years and over. A total of 142 or 2.7 percent of all families had incomes below poverty level. In 2008-2012, 2.6 percent of families with related children and 17.5 percent of families with a female householder and no husband with related children present had incomes below the poverty level.

Class of Worker and Occupation: In 2008-2012, 89.6 percent of the workforce was private wage and salary workers; 4.7 percent were federal, state, or local government workers; and 5.4 percent were self-employed in their own (not incorporated) business.

The top occupation group for the civilian employed population 16 years and over in the Mars Area Public Library service area in 2008-2012 was Management, business, science, and arts (41.5 percent).

¹ Other race includes those who identified themselves as American Indian/Alaska Native, Asian, Native Hawaiian/Other Pacific Islander, Some Other Race and Two or More Races on the 2010 Census form.

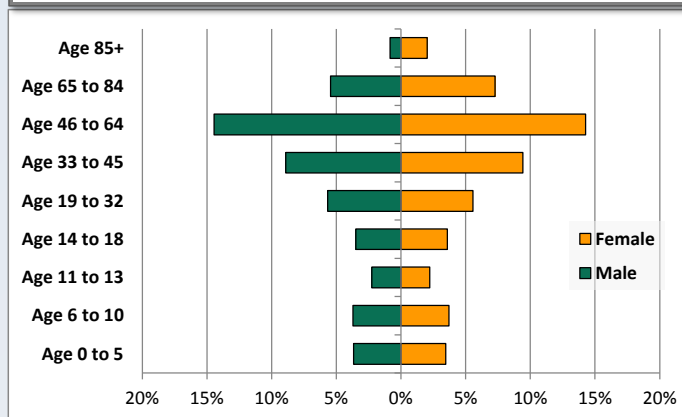
² People of Hispanic origin may be of any race.

Demographic Profile

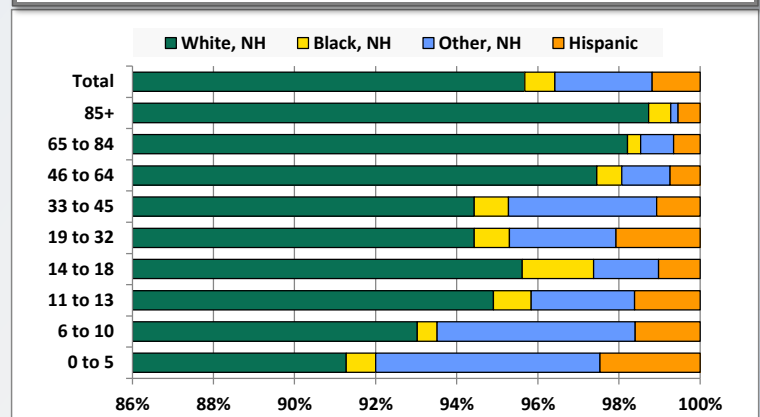
Mars Area Public Library

Key Indicators		
	2000	2010
Population Growth		
Total Population	14,490	19,292
10-Year Growth	N/A	33.1%
Diversity		
White Alone, Non-Hispanic	97.8%	95.7%
Black Alone, Non-Hispanic	0.5%	0.7%
Other Race Alone, Non-Hispanic	1.0%	2.4%
Percent Hispanic	0.7%	1.2%
Aging		
Percent 65 Years and Over	13.9%	15.6%
Households		
Percent Married Couple with Own Children	32.4%	27.7%
Percent Living Alone	20.0%	23.1%

Population by Library-Defined Age Group, 2010



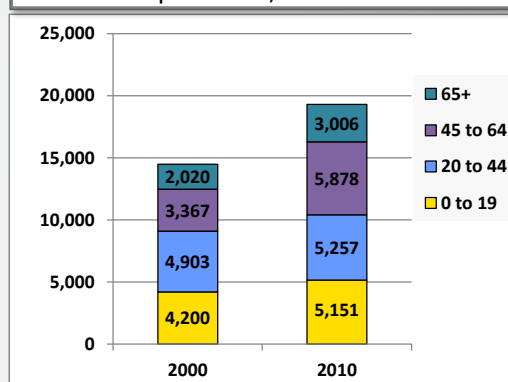
Race/Ethnicity by Library-Defined Age Group, 2010



Population Growth by Library-Defined Age Group, 2000 to 2010

Age Group	2010	Change	
		Numeric	Percent
Total	19,292	4,802	33.1%
85+	551	208	60.6%
65 to 84	2,455	778	46.4%
46 to 64	5,537	2,412	77.2%
33 to 45	3,536	35	1.0%
19 to 32	2,171	431	24.8%
14 to 18	1,369	341	33.2%
11 to 13	864	185	27.2%
6 to 10	1,434	296	26.0%
0 to 5	1,375	116	9.2%

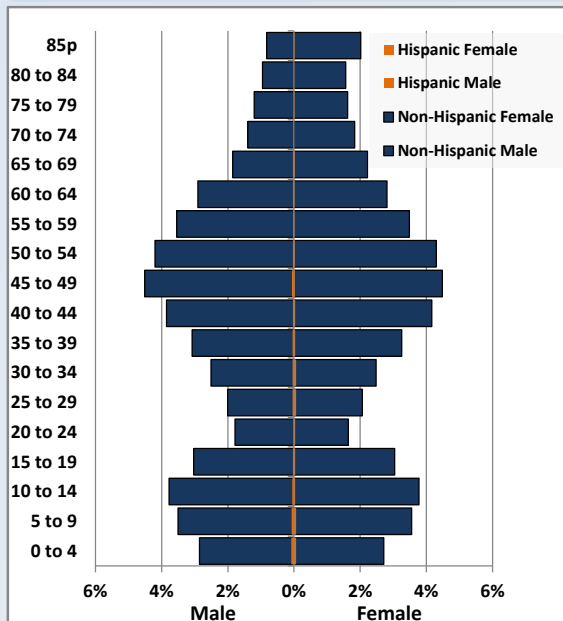
Population Total, 2000 and 2010



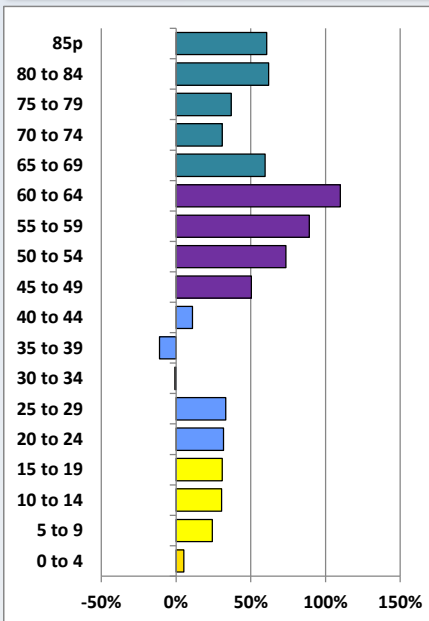
Demographic Profile

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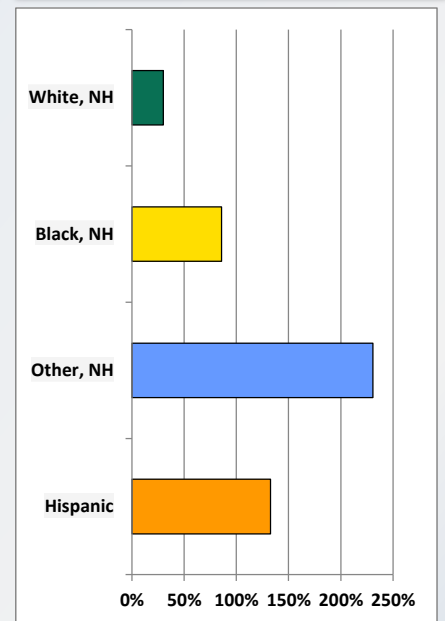
Population by 5-Year Age Cohorts



Pop Change by Age, 2000 to 2010

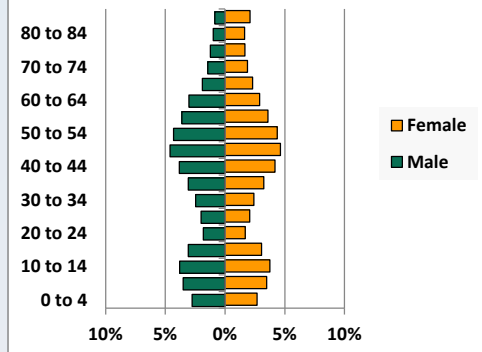


Pop Change by Race/Ethnicity, 2000 to 2010

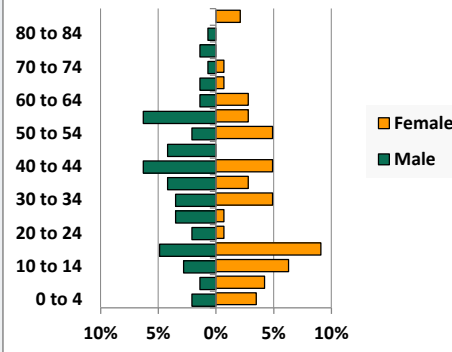


Population by Age, Race and Ethnicity 2010

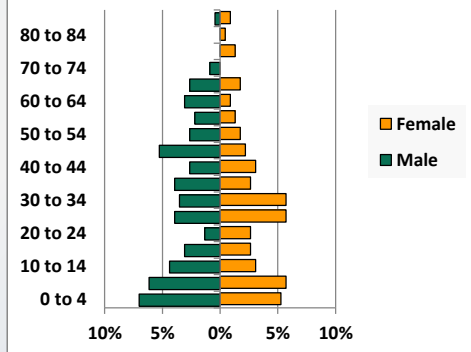
White, Not Hispanic



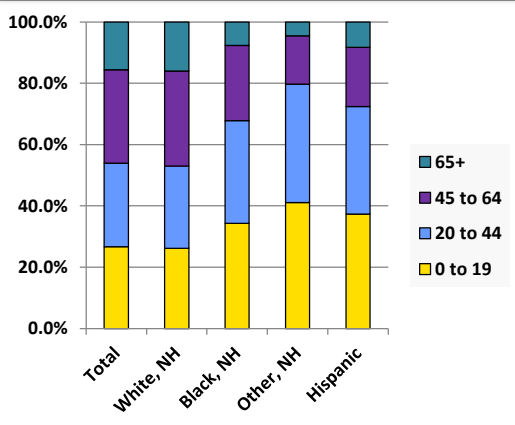
Black, Non-Hispanic



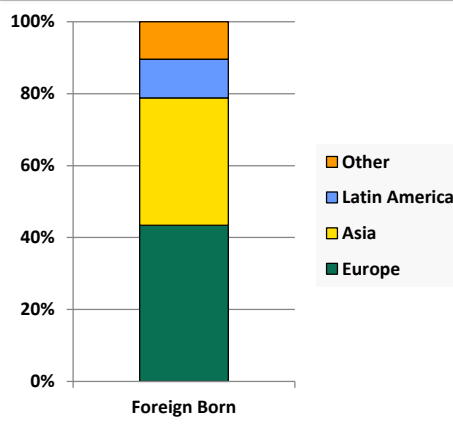
Hispanic



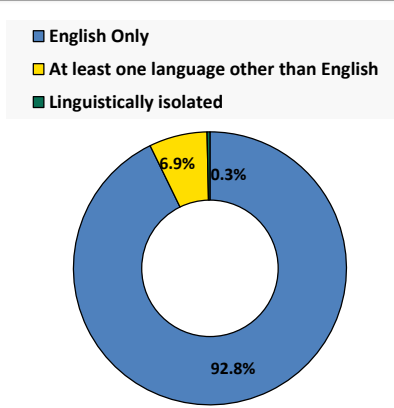
Age by Race and Ethnicity, 2010



Foreign Born, 2010



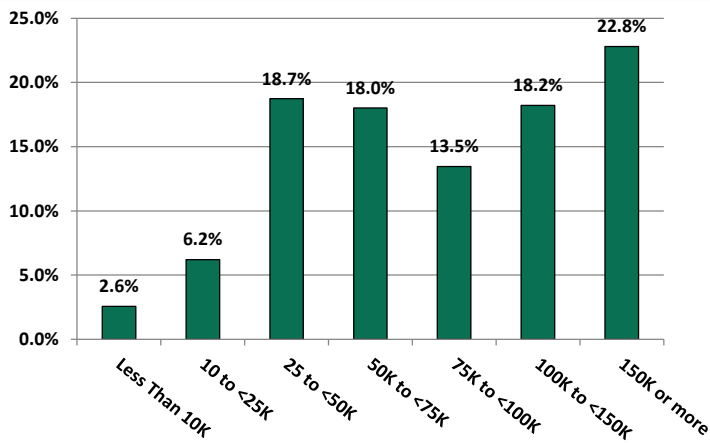
Household Language, 2010



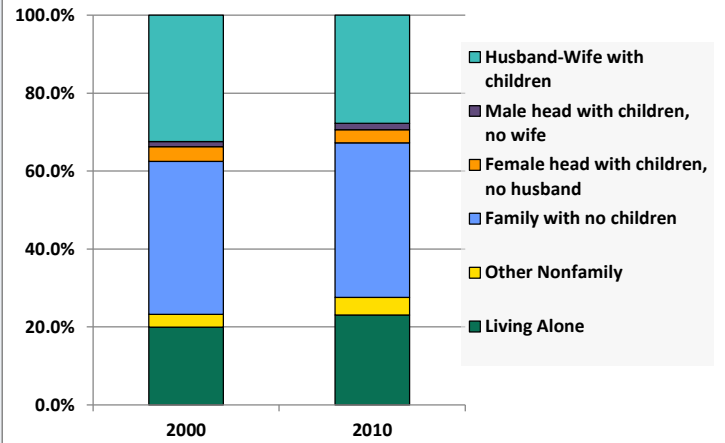
Demographic Profile

Mars Area Public Library

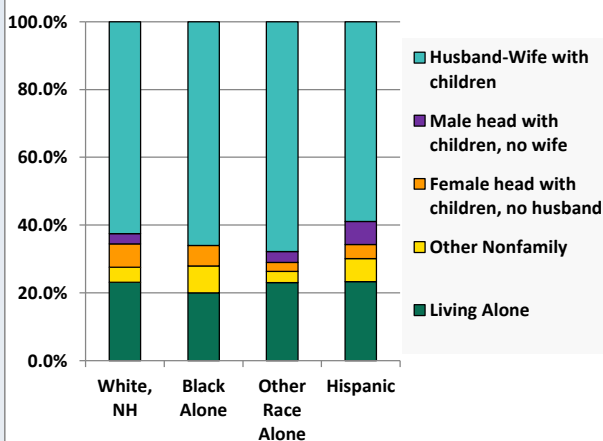
Household Income Distribution, 2008-2012



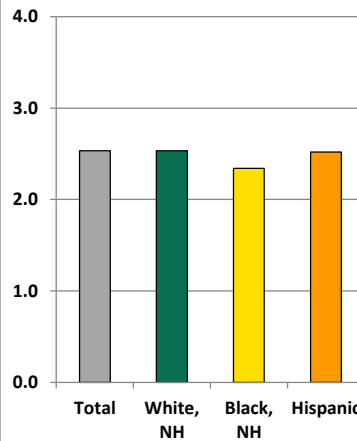
Household Type, 2000 and 2010



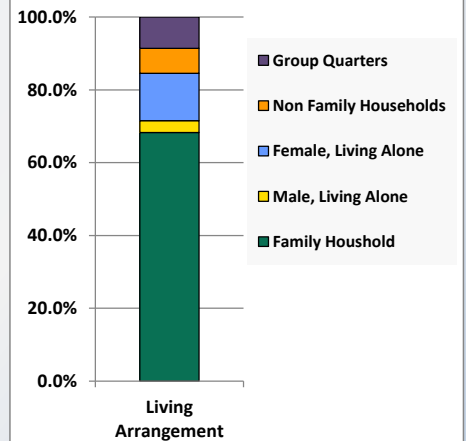
Household Type by Race/Ethnicity, 2010



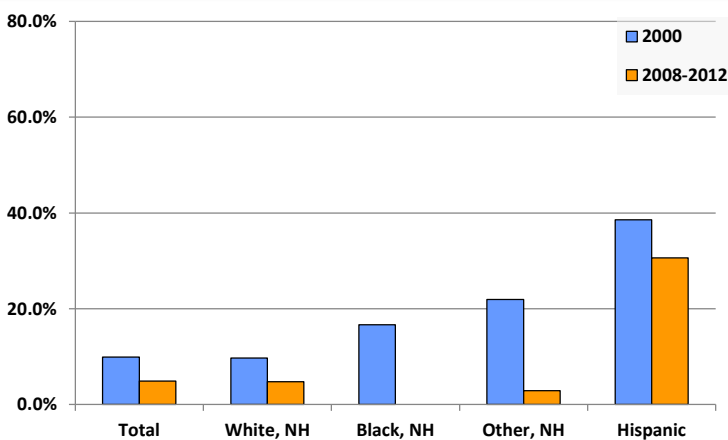
Average Household Size, 2010



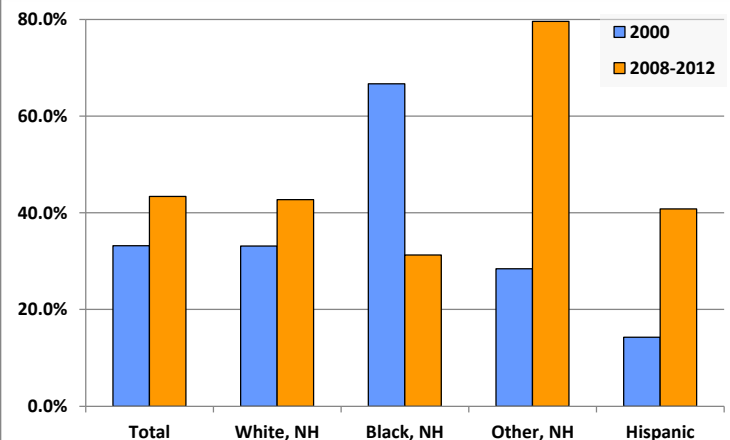
Living Arrangements 65+, 2008-2012



Percent of Adults that Did Not Complete High School



Percent of Adults Who Attained a Bachelor's Degree or Higher



Reference Data

Mars Area Public Library

	Total Population	White, Non- Hispanic	Black, Non- Hispanic	Other, Non- Hispanic	Detail for Other, Non-Hispanic					
					AIAN	Asian	NHOPI	Some Other Race	Two or More Races	Hispanic or Latino
A. Total Population										
2000 Total	14,490	14,175	77	140	8	74	6	3	49	98
2000 pct of Total	100.0%	97.8%	0.5%	1.0%	0.1%	0.5%	0.0%	0.0%	0.3%	0.7%
2010 Total	19,292	18,458	143	463	9	312	1	9	132	228
2010 pct of Total	100.0%	95.7%	0.7%	2.4%	0.0%	1.6%	0.0%	0.0%	0.7%	1.2%
B. Population by Major Age Groups by Race and Ethnicity										
2000										
0-19	4,200	4,079	34	44	0	17	2	3	22	43
20-64	8,270	8,087	41	89	8	56	2	0	23	53
65+	2,020	2,009	2	7	0	1	2	0	4	2
85+	343	343	0	0	0	0	0	0	0	0
2010										
0-19	5,151	4,827	49	190	5	103	0	7	75	85
20-64	11,135	10,676	83	252	4	191	1	2	54	124
65+	3,006	2,955	11	21	0	18	0	0	3	19
85+	551	544	3	1	0	1	0	0	0	3
C. Age Mix for Each Racial and Ethnic Group										
2000										
0-19	29.0%	28.8%	44.2%	31.4%	0.0%	23.0%	33.3%	100.0%	44.9%	43.9%
20-64	57.1%	57.1%	53.2%	63.6%	100.0%	75.7%	33.3%	0.0%	46.9%	54.1%
65+	13.9%	14.2%	2.6%	5.0%	0.0%	1.4%	33.3%	0.0%	8.2%	2.0%
85+	2.4%	2.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
2010										
0-19	26.7%	26.2%	34.3%	41.0%	55.6%	33.0%	0.0%	77.8%	56.8%	37.3%
20-64	57.7%	57.8%	58.0%	54.4%	44.4%	61.2%	100.0%	22.2%	40.9%	54.4%
65+	15.6%	16.0%	7.7%	4.5%	0.0%	5.8%	0.0%	0.0%	2.3%	8.3%
85+	2.9%	2.9%	2.1%	0.2%	0.0%	0.3%	0.0%	0.0%	0.0%	1.3%
D. Racial and Ethnic Composition of Each Age Group										
2000										
0-19	100.0%	97.1%	0.8%	1.0%	0.0%	0.4%	0.0%	0.1%	0.5%	1.0%
20-64	100.0%	97.8%	0.5%	1.1%	0.1%	0.7%	0.0%	0.0%	0.3%	0.6%
65+	100.0%	99.5%	0.1%	0.3%	0.0%	0.0%	0.1%	0.0%	0.2%	0.1%
85+	100.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
2010										
0-19	100.0%	93.7%	1.0%	3.7%	0.1%	2.0%	0.0%	0.1%	1.5%	1.7%
20-64	100.0%	95.9%	0.7%	2.3%	0.0%	1.7%	0.0%	0.0%	0.5%	1.1%
65+	100.0%	98.3%	0.4%	0.7%	0.0%	0.6%	0.0%	0.0%	0.1%	0.6%
85+	100.0%	98.7%	0.5%	0.2%	0.0%	0.2%	0.0%	0.0%	0.0%	0.5%
E. Population Growth										
2000-2010, Change										
0-19	951	748	15	146	5	86	-2	4	53	42
20-64	2,865	2,589	42	163	-4	135	-1	2	31	71
65+	986	946	9	14	0	17	-2	0	-1	17
85+	208	201	3	1	0	1	0	0	0	3
Total	4,802	4,283	66	323	1	238	-5	6	83	130
2000-2010, Pct Change										
0-19	22.6%	18.3%	44.1%	331.8%	0.0%	505.9%	-100.0%	133.3%	240.9%	97.7%
20-64	34.6%	32.0%	102.4%	183.1%	-50.0%	241.1%	-50.0%	0.0%	134.8%	134.0%
65+	48.8%	47.1%	450.0%	200.0%	0.0%	1700.0%	-100.0%	0.0%	-25.0%	850.0%
85+	60.6%	58.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Total	33.1%	30.2%	85.7%	230.7%	12.5%	321.6%	-83.3%	200.0%	169.4%	132.7%

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Mars Area Public Library

					Detail for Other, Non-Hispanic					Hispanic or Latino
	Total Population	White, Non-Hispanic	Black, Non-Hispanic	Other, Non-Hispanic	AIAN	Asian	NHOPI	Some Other	Two or More	
								Race	Races	
F. Population by Library-Defined Age Groups, 2010										
0-5	1,375	1,255	10	76	2	44	0	1	29	34
6-10	1,434	1,334	7	70	1	39	0	1	29	23
11-13	864	820	8	22	1	10	0	2	9	14
14-18	1,369	1,309	24	22	1	10	0	3	8	14
19-32	2,171	2,050	19	57	0	40	1	1	15	45
33-45	3,536	3,339	30	129	2	101	0	0	26	38
46-64	5,537	5,396	34	66	2	50	0	1	13	41
65-84	2,455	2,411	8	20	0	17	0	0	3	16
85+	551	544	3	1	0	1	0	0	0	3
Total	19,292	18,458	143	463	9	312	1	9	132	228
G. Population by 5-Year Age Cohorts, 2010										
0-4	1,103	1,006	8	61	1	34	0	1	25	28
5-9	1,390	1,290	8	65	2	38	0	0	25	27
10-14	1,475	1,397	13	48	1	25	0	4	18	17
15-19	1,183	1,134	20	16	1	6	0	2	7	13
20-24	669	649	4	7	0	1	1	1	4	9
25-29	807	755	6	24	0	18	0	0	6	22
30-34	983	899	12	51	0	40	0	0	11	21
35-39	1,238	1,165	10	48	2	40	0	0	6	15
40-44	1,560	1,482	16	49	0	37	0	0	12	13
45-49	1,752	1,707	6	22	0	16	0	0	6	17
50-54	1,649	1,604	10	25	1	19	0	1	4	10
55-59	1,365	1,326	13	18	0	14	0	0	4	8
60-64	1,112	1,089	6	8	1	6	0	0	1	9
65-69	796	775	3	8	0	7	0	0	1	10
70-74	624	614	2	6	0	6	0	0	0	2
75-79	549	538	2	6	0	4	0	0	2	3
80-84	486	484	1	0	0	0	0	0	0	1
85-89	359	354	2	1	0	1	0	0	0	2
90-94	153	152	1	0	0	0	0	0	0	0
95-99	36	35	0	0	0	0	0	0	0	1
100+	3	3	0	0	0	0	0	0	0	0
Total	19,292	18,458	143	463	9	312	1	9	132	228

Source: Decennial Census 2010, 2000, American Community Survey 2008-2012

Prepared for the Pennsylvania State Library by The Pennsylvania State Data Center, 9/2014

Reference Data

Mars Area Public Library

H. Income Distribution, 2008-2012

Range (in thousands)	Households	Pct of Total
<\$10K	190	2.6%
\$10K to <\$25K	460	6.2%
\$25K to <\$50K	1,388	18.7%
\$50K to <\$75K	1,334	18.0%
\$75K to <\$100K	997	13.5%
\$100K to <\$150K	1,350	18.2%
\$150K+	1,690	22.8%

I. Household Type, 2010

Household Type	2000	2000pct	2010	2010pct
Total Households	5,214	100.0%	7,465	100.0%
Family Households	4,004	76.8%	5,404	72.4%
Husband-wife, no children w/children	1,691	32.4%	2,069	27.7%
Female head, no husband, w/ children	199	3.8%	254	3.4%
Male head, no wife, w/ children	67	1.3%	124	1.7%
Without children	2,047	39.3%	2,957	39.6%
Nonfamily households	1,210	23.2%	2,061	27.6%
Living alone	1,041	20.0%	1,725	23.1%
Other nonfamily	169	3.2%	336	4.5%

J. Household Type by Race and Ethnicity, 2008-2012

Household Type	White, NH	Black, NH	Other, NH	Hispanic
Total Households	7,206	50	152	73
Husband wife family	62.6%	66.0%	67.8%	58.9%
Family with male head, no wife	3.0%	0.0%	3.3%	6.8%
family with female head, no husband	6.8%	6.0%	2.6%	4.1%
Living alone	23.1%	20.0%	23.0%	23.3%
Other nonfamily	4.5%	8.0%	3.3%	6.8%

K. Poverty, 2008-2012

Families	Poverty	PA
All families	2.7%	9.1%
Families w/ related children	2.6%	15.3%
Female householder, no husband present	13.5%	28.8%
Female householder, no husband present, w/ related children	17.5%	39.2%
All people	3.8%	13.1%
Under 18 years	2.8%	18.4%
18 to 64 years	3.0%	12.3%
65 years and over	8.8%	8.4%

L. Educational Attainment by Race and Ethnicity, 2008-2012

Education Level	White, NH	Black	Other	Hispanic	Total
Population 25 years and over	13,197	32	240	98	13,567
Less than high school	4.8%	0.0%	3%	30.6%	4.9%
High school graduate (includes equivalency)	27.9%	34.4%	4%	13.3%	27.4%
Some college or associates degree	24.5%	34.4%	13%	15.3%	24.3%
Bachelors degree or higher	42.8%	31.3%	80%	40.8%	43.4%

M. Occupation, 2008-2012

Occupation	Estimate	Percent
Civilian population age 16 years and over	9,886	100.0%
Management, professional, and related occupations	4,101	41.5%
Service occupations	1,344	13.6%
Sales and office occupations	2,658	26.9%
Farming, fishing, and forestry occupations	0	0.0%
Construction, extraction, maintenance, and repair occupations	979	9.9%
Production, transportation, and material moving occupations	804	8.1%

N. Class of Worker, 2008-2012

Occupation	Estimate	Percent
Civilian population age 16 years and over	9,886	100.0%
Private, for profit, wage and salary employee	7,192	72.7%
Private, not for profit, wage and salary employee	1,173	11.9%
Private, for profit, wage and salary self-employed in own business	494	5.0%
Government workers	469	4.7%
Self-employed in own not incorporated business	537	5.4%
Unpaid family workers in family business	21	0.2%