

## Demographic Profile Upper Moreland Free Public Library

**Population Growth:** The total population of the Upper Moreland Free Public Library service area decreased by -3.9 percent over the past decade to 24,015; this decline rate was lower than the statewide rate of 3.4 percent.

**Age and Sex:** In 2010, the Upper Moreland Free Public Library service area had a total population of 24,015 - 11,693 males (48.7 percent) and 12,322 females (51.3 percent). The age structure of the population in 2010 was as follows: 22.8 percent of the population was under 20 years old, 60.2 percent was 20 to 64 years old and 17.0 percent was 65 years or older.

**Race and Ethnicity:** For people reporting one race alone, not of Hispanic ethnicity, 85.2 percent were White; 5.0 percent were Black or African American; 6.2 percent were Other Race Alone.<sup>1</sup> A total of 865 or 3.6 percent of the population were Hispanic.<sup>2</sup>

**Households:** In 2010, there were 9,934 households in the Upper Moreland Free Public Library service area. The average household size was 2.39 people. Families made up 63.3 percent of the households. This figure includes both families with (26.9 percent) and without (36.4 percent) children. Of families with children less than 18 years old, 20.6 percent were married-couple families, 4.7 percent were female householder families with no husband present, and the remaining (1.7 percent) were male-headed households with no wife present.

**Education:** The educational attainment of the population 25 years and over was higher in the Upper Moreland Free Public Library service area than in Pennsylvania. During the period 2008-2012, 35.5 percent of residents had earned a Bachelor's degree or higher, compared with 27.0 percent statewide. A total of 983 or 5.7 percent had not completed high school, compared with 11.7 percent for the commonwealth as a whole.

**Income and Poverty:** Households with incomes of \$100,000 or More (26.9 percent) made up the largest percent of households in the Upper Moreland Free Public Library service area in 2008-2012. For comparison, 20.8 percent of commonwealth households were in this range during the period.

In 2008-2012, the overall poverty rate for the Upper Moreland Free Public Library service area was lower than Pennsylvania (5.4 percent compared to 13.1 percent). The poverty rate for the population under 18 years of age was 7.2 percent, compared with 5.0 percent of people 18 to 64 years and 4.7 percent for those aged 65 years and over. A total of 250 or 3.9 percent of all families had incomes below poverty level. In 2008-2012, 6.6 percent of families with related children and 20.1 percent of families with a female householder and no husband with related children present had incomes below the poverty level.

**Class of Worker and Occupation:** In 2008-2012, 86.6 percent of the workforce was private wage and salary workers; 9.3 percent were federal, state, or local government workers; and 4.1 percent were self-employed in their own (not incorporated) business.

The top occupation group for the civilian employed population 16 years and over in the Upper Moreland Free Public Library service area in 2008-2012 was Management, business, science, and arts (42.3 percent).

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<sup>1</sup> Other race includes those who identified themselves as American Indian/Alaska Native, Asian, Native Hawaiian/Other Pacific Islander, Some Other Race and Two or More Races on the 2010 Census form.

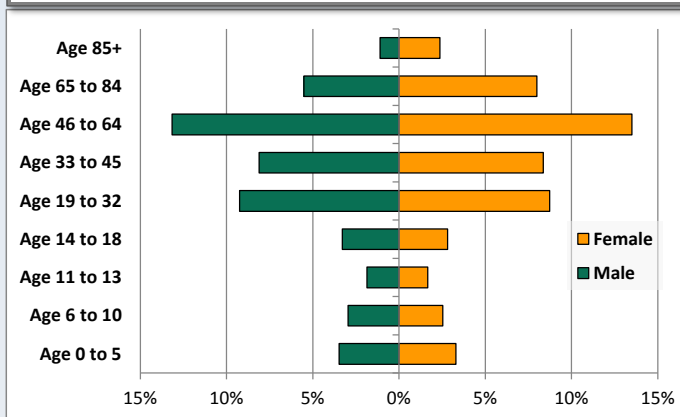
<sup>2</sup> People of Hispanic origin may be of any race.

# Demographic Profile

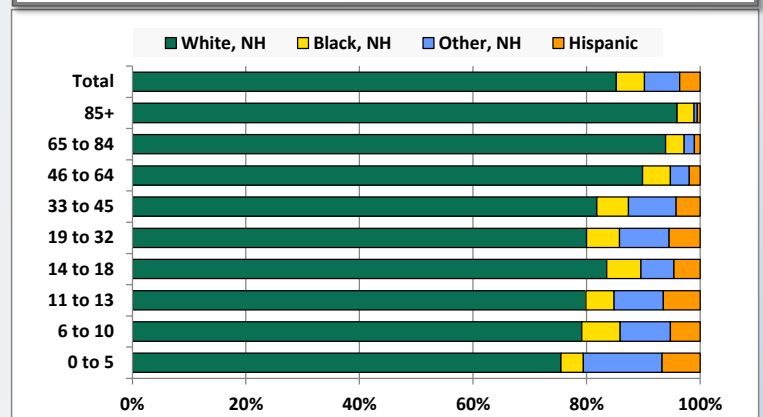
Upper Moreland Free Public Library

Key Indicators		
	2000	2010
<b>Population Growth</b>		
Total Population	24,993	24,015
10-Year Growth	N/A	-3.9%
<b>Diversity</b>		
White Alone, Non-Hispanic	89.8%	85.2%
Black Alone, Non-Hispanic	4.3%	5.0%
Other Race Alone, Non-Hispanic	4.2%	6.2%
Percent Hispanic	1.7%	3.6%
<b>Aging</b>		
Percent 65 Years and Over	18.3%	17.0%
<b>Households</b>		
Percent Married Couple with Own Children	22.8%	20.6%
Percent Living Alone	28.7%	30.4%

Population by Library-Defined Age Group, 2010



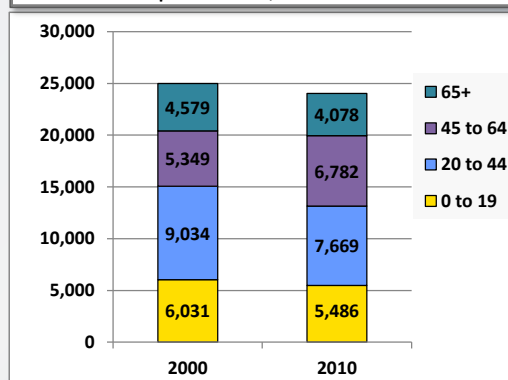
Race/Ethnicity by Library-Defined Age Group, 2010



Population Growth by Library-Defined Age Group, 2000 to 2010

Age Group	2010	Change	
		Numeric	Percent
Total	24,015	-978	-3.9%
85+	833	182	28.0%
65 to 84	3,245	-683	-17.4%
46 to 64	6,405	1,461	29.6%
33 to 45	3,959	-1,328	-25.1%
19 to 32	4,317	-59	-1.3%
14 to 18	1,464	-97	-6.2%
11 to 13	846	-144	-14.5%
6 to 10	1,320	-206	-13.5%
0 to 5	1,626	-104	-6.0%

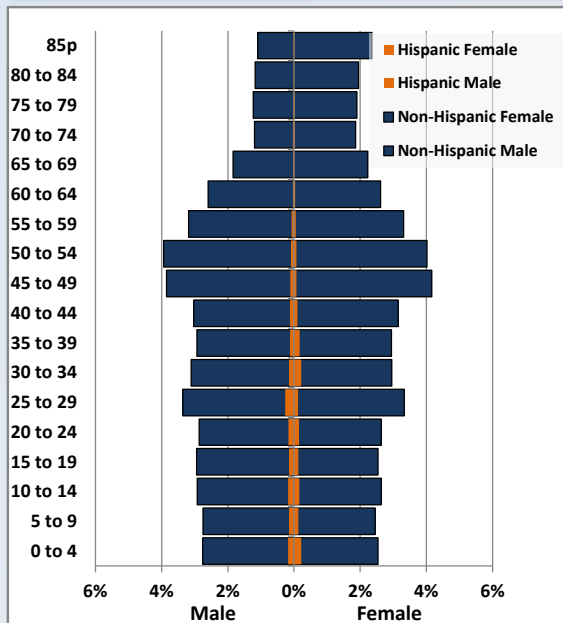
Population Total, 2000 and 2010



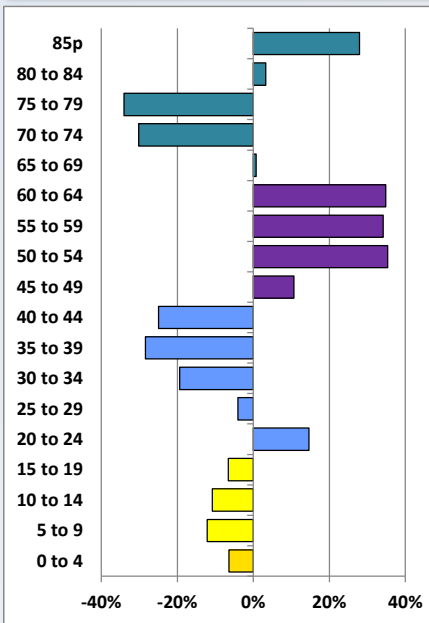
# Demographic Profile

Upper Moreland Free Public Library

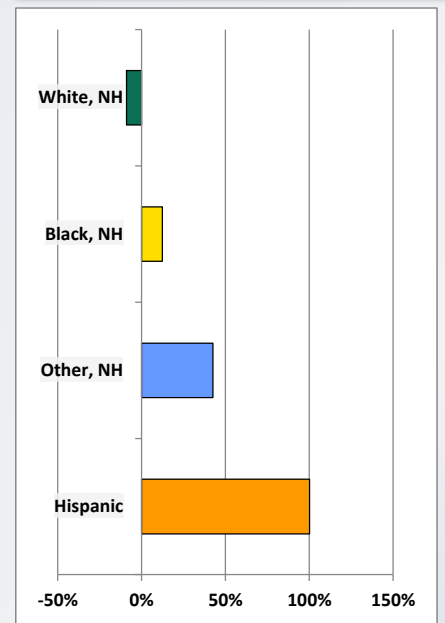
Population by 5-Year Age Cohorts



Pop Change by Age, 2000 to 2010

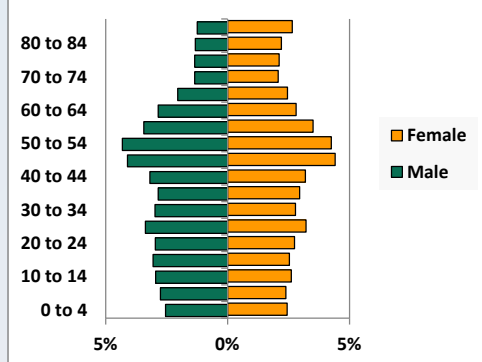


Pop Change by Race/Ethnicity, 2000 to 2010

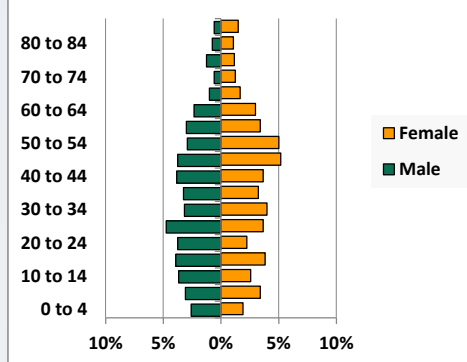


Population by Age, Race and Ethnicity 2010

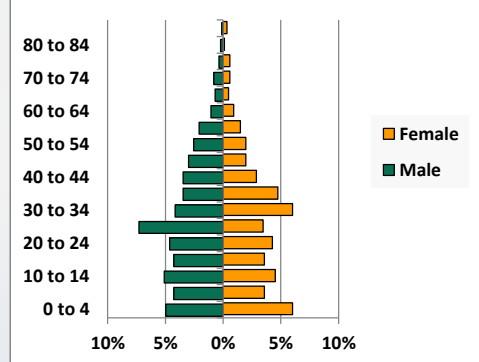
White, Not Hispanic



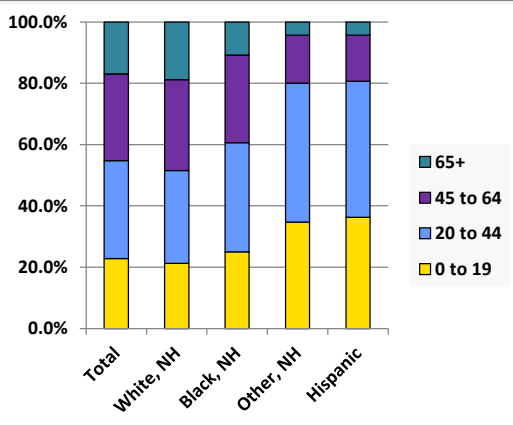
Black, Non-Hispanic



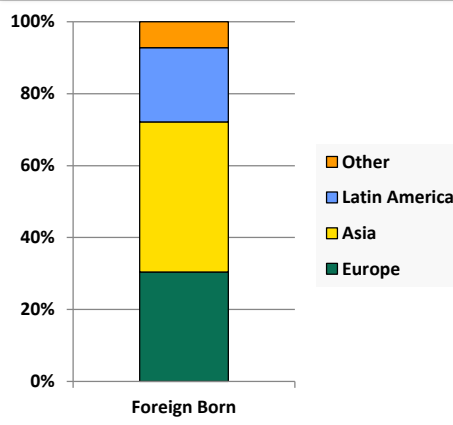
Hispanic



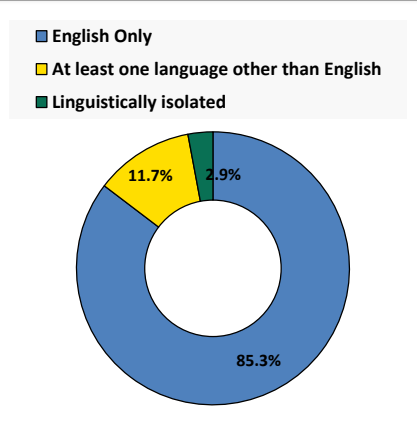
Age by Race and Ethnicity, 2010



Foreign Born, 2010



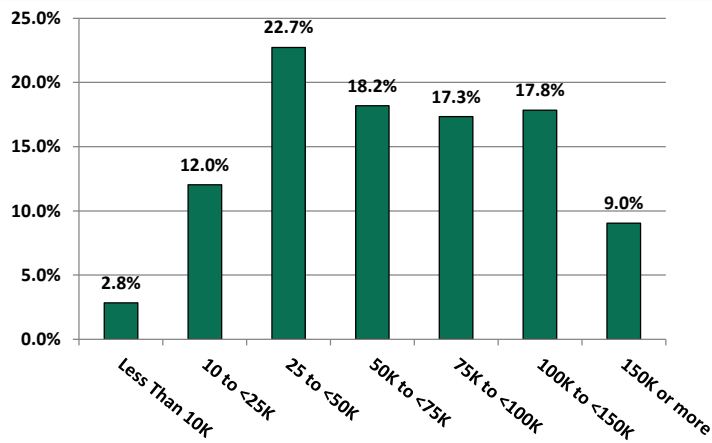
Household Language, 2010



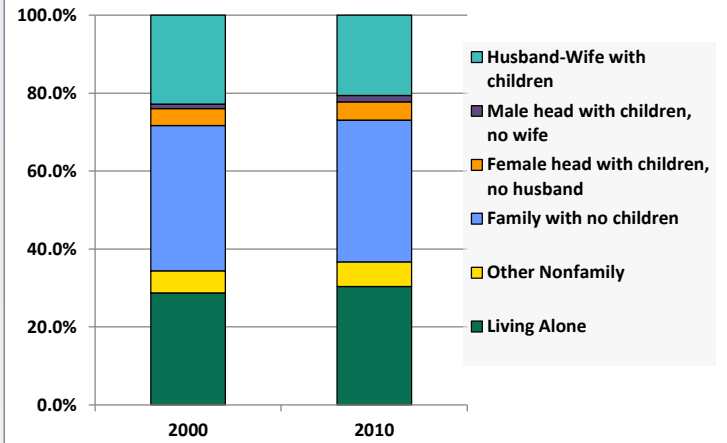
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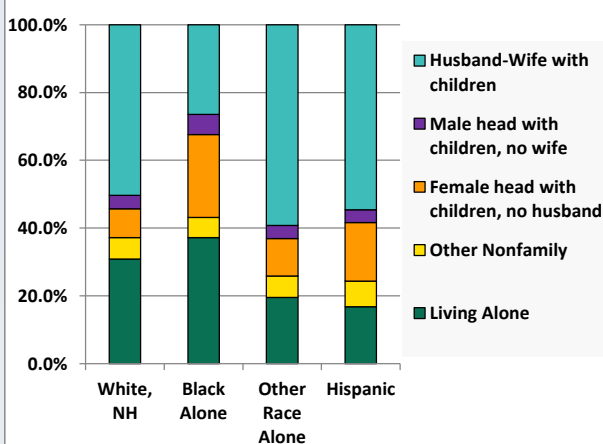
Household Income Distribution, 2008-2012



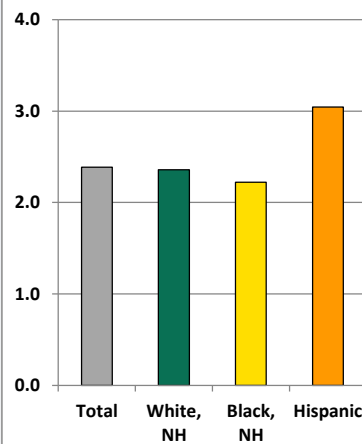
Household Type, 2000 and 2010



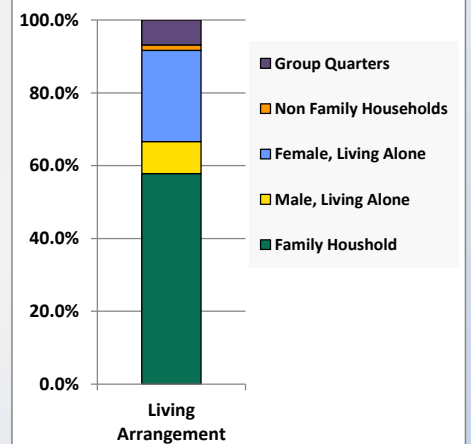
Household Type by Race/Ethnicity, 2010



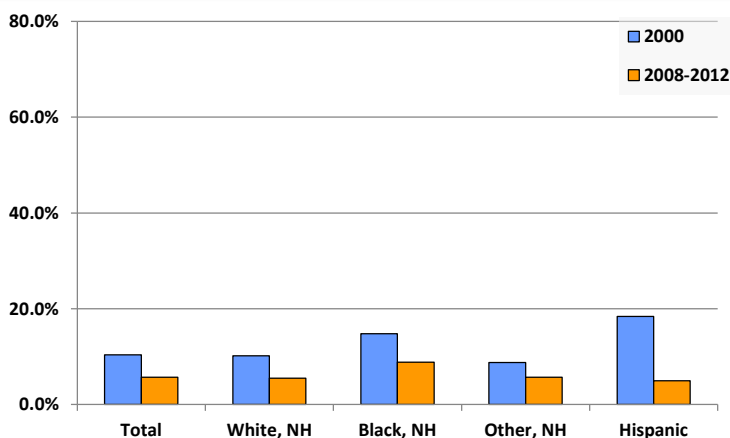
Average Household Size, 2010



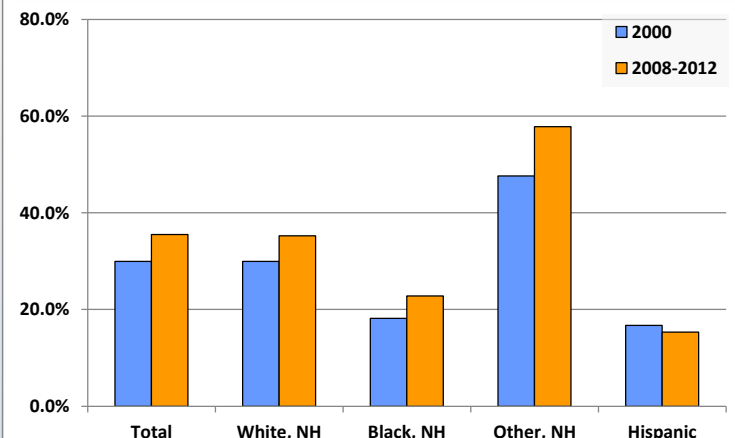
Living Arrangements 65+, 2008-2012



Percent of Adults that Did Not Complete High School



Percent of Adults Who Attained a Bachelor's Degree or Higher



# Reference Data

## Upper Moreland Free Public Library

	Total Population	White, Non- Hispanic	Black, Non- Hispanic	Other, Non- Hispanic	Detail for Other, Non-Hispanic					Hispanic or Latino
					AIAN	Asian	NHOPI	Some Other Race	Two or More Races	
A. Total Population										
2000 Total	24,993	22,453	1,067	1,041	24	791	4	17	205	432
2000 pct of Total	100.0%	89.8%	4.3%	4.2%	0.1%	3.2%	0.0%	0.1%	0.8%	1.7%
2010 Total	24,015	20,465	1,200	1,485	32	1,050	11	36	356	865
2010 pct of Total	100.0%	85.2%	5.0%	6.2%	0.1%	4.4%	0.0%	0.1%	1.5%	3.6%
B. Population by Major Age Groups by Race and Ethnicity										
2000										
0-19	6,031	5,245	294	326	8	206	1	9	102	166
20-64	14,383	12,795	659	683	16	558	2	8	99	246
65+	4,579	4,413	114	32	0	27	1	0	4	20
85+	651	617	31	3	0	2	1	0	0	0
2010										
0-19	5,486	4,356	300	516	11	281	1	16	207	314
20-64	14,451	12,262	770	905	21	721	7	20	136	514
65+	4,078	3,847	130	64	0	48	3	0	13	37
85+	833	799	25	5	0	3	0	0	2	4
C. Age Mix for Each Racial and Ethnic Group										
2000										
0-19	24.1%	23.4%	27.6%	31.3%	33.3%	26.0%	25.0%	52.9%	49.8%	38.4%
20-64	57.5%	57.0%	61.8%	65.6%	66.7%	70.5%	50.0%	47.1%	48.3%	56.9%
65+	18.3%	19.7%	10.7%	3.1%	0.0%	3.4%	25.0%	0.0%	2.0%	4.6%
85+	2.6%	2.7%	2.9%	0.3%	0.0%	0.3%	25.0%	0.0%	0.0%	0.0%
2010										
0-19	22.8%	21.3%	25.0%	34.7%	34.4%	26.8%	9.1%	44.4%	58.1%	36.3%
20-64	60.2%	59.9%	64.2%	60.9%	65.6%	68.7%	63.6%	55.6%	38.2%	59.4%
65+	17.0%	18.8%	10.8%	4.3%	0.0%	4.6%	27.3%	0.0%	3.7%	4.3%
85+	3.5%	3.9%	2.1%	0.3%	0.0%	0.3%	0.0%	0.0%	0.6%	0.5%
D. Racial and Ethnic Composition of Each Age Group										
2000										
0-19	100.0%	87.0%	4.9%	5.4%	0.1%	3.4%	0.0%	0.1%	1.7%	2.8%
20-64	100.0%	89.0%	4.6%	4.7%	0.1%	3.9%	0.0%	0.1%	0.7%	1.7%
65+	100.0%	96.4%	2.5%	0.7%	0.0%	0.6%	0.0%	0.0%	0.1%	0.4%
85+	100.0%	94.8%	4.8%	0.5%	0.0%	0.3%	0.2%	0.0%	0.0%	0.0%
2010										
0-19	100.0%	79.4%	5.5%	9.4%	0.2%	5.1%	0.0%	0.3%	3.8%	5.7%
20-64	100.0%	84.9%	5.3%	6.3%	0.1%	5.0%	0.0%	0.1%	0.9%	3.6%
65+	100.0%	94.3%	3.2%	1.6%	0.0%	1.2%	0.1%	0.0%	0.3%	0.9%
85+	100.0%	95.9%	3.0%	0.6%	0.0%	0.4%	0.0%	0.0%	0.2%	0.5%
E. Population Growth										
2000-2010, Change										
0-19	-545	-889	6	190	3	75	0	7	105	148
20-64	68	-533	111	222	5	163	5	12	37	268
65+	-501	-566	16	32	0	21	2	0	9	17
85+	182	182	-6	2	0	1	-1	0	2	4
Total	-978	-1,988	133	444	8	259	7	19	151	433
2000-2010, Pct Change										
0-19	-9.0%	-16.9%	2.0%	58.3%	37.5%	36.4%	0.0%	77.8%	102.9%	89.2%
20-64	0.5%	-4.2%	16.8%	32.5%	31.3%	29.2%	250.0%	150.0%	37.4%	108.9%
65+	-10.9%	-12.8%	14.0%	100.0%	0.0%	77.8%	200.0%	0.0%	225.0%	85.0%
85+	28.0%	29.5%	-19.4%	66.7%	0.0%	50.0%	-100.0%	0.0%	0.0%	0.0%
Total	-3.9%	-8.9%	12.5%	42.7%	33.3%	32.7%	175.0%	111.8%	73.7%	100.2%

Source: Decennial Census 2010, 2000, American Community Survey 2008-2012

Prepared for the Pennsylvania State Library by The Pennsylvania State Data Center, 9/2014

# Reference Data

## Upper Moreland Free Public Library

					Detail for Other, Non-Hispanic					Hispanic or Latino
	Total Population	White, Non-Hispanic	Black, Non-Hispanic	Other, Non-Hispanic	AIAN	Asian	NHOPI	Some Other	Two or More	
								Race	Races	
F. Population by Library-Defined Age Groups, 2010										
0-5	1,626	1,227	65	225	3	135	0	8	79	109
6-10	1,320	1,045	89	117	4	57	0	4	52	69
11-13	846	676	42	73	0	38	0	2	33	55
14-18	1,464	1,223	88	85	4	39	1	2	39	68
19-32	4,317	3,454	249	377	8	289	1	11	68	237
33-45	3,959	3,238	221	332	6	280	2	7	37	168
46-64	6,405	5,755	316	212	7	164	4	2	35	122
65-84	3,245	3,048	105	59	0	45	3	0	11	33
85+	833	799	25	5	0	3	0	0	2	4
Total	24,015	20,465	1,200	1,485	32	1,050	11	36	356	865
G. Population by 5-Year Age Cohorts, 2010										
0-4	1,366	1,020	54	197	3	115	0	7	72	95
5-9	1,316	1,052	78	118	3	65	0	3	47	68
10-14	1,419	1,140	75	121	2	57	0	5	57	83
15-19	1,385	1,144	93	80	3	44	1	1	31	68
20-24	1,400	1,167	72	84	2	56	0	3	23	77
25-29	1,701	1,346	101	161	4	125	0	4	28	93
30-34	1,544	1,177	86	193	4	163	1	6	19	88
35-39	1,484	1,188	78	147	3	123	2	3	16	71
40-44	1,540	1,307	90	88	1	74	0	2	11	55
45-49	1,970	1,742	107	78	1	62	2	2	11	43
50-54	1,952	1,755	95	63	1	45	2	0	15	39
55-59	1,591	1,422	77	61	4	46	0	0	11	31
60-64	1,269	1,158	64	30	1	27	0	0	2	17
65-69	988	919	32	27	0	23	0	0	4	10
70-74	746	699	22	13	0	10	0	0	3	12
75-79	759	709	29	13	0	8	3	0	2	8
80-84	752	721	22	6	0	4	0	0	2	3
85-89	555	532	17	4	0	2	0	0	2	2
90-94	216	208	5	1	0	1	0	0	0	2
95-99	48	45	3	0	0	0	0	0	0	0
100+	14	14	0	0	0	0	0	0	0	0
Total	24,015	20,465	1,200	1,485	32	1,050	11	36	356	865

Source: Decennial Census 2010, 2000, American Community Survey 2008-2012

Prepared for the Pennsylvania State Library by The Pennsylvania State Data Center, 9/2014

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# Reference Data

## Upper Moreland Free Public Library

### H. Income Distribution, 2008-2012

Range (in thousands)	Households	Pct of Total
<\$10K	281	2.8%
\$10K to <\$25K	1,189	12.0%
\$25K to <\$50K	2,248	22.7%
\$50K to <\$75K	1,799	18.2%
\$75K to <\$100K	1,714	17.3%
\$100K to <\$150K	1,764	17.8%
\$150K+	895	9.0%

### I. Household Type, 2010

Household Type	2000	2000pct	2010	2010pct
Total Households	10,120	100.0%	9,934	100.0%
Family Households	6,635	65.6%	6,290	63.3%
Husband-wife, no children w/children	2,309	22.8%	2,043	20.6%
Female head, no husband, w/ children	440	4.3%	462	4.7%
Male head, no wife, w/ children	115	1.1%	166	1.7%
Without children	3,771	37.3%	3,619	36.4%
Nonfamily households	3,485	34.4%	3,644	36.7%
Living alone	2,909	28.7%	3,016	30.4%
Other nonfamily	576	5.7%	628	6.3%

### J. Household Type by Race and Ethnicity, 2008-2012

Household Type	White, NH	Black, NH	Other, NH	Hispanic
Total Households	8,703	540	569	238
Husband wife family	50.4%	26.5%	59.2%	54.6%
Family with male head, no wife	4.0%	5.9%	3.9%	3.8%
family with female head, no husband	8.5%	24.4%	11.1%	17.2%
Living alone	30.8%	37.2%	19.5%	16.8%
Other nonfamily	6.3%	5.9%	6.3%	7.6%

### K. Poverty, 2008-2012

Families	Poverty	PA
All families	3.9%	9.1%
Families w/ related children	6.6%	15.3%
Female householder, no husband present	14.1%	28.8%
Female householder, no husband present, w/ related children	20.1%	39.2%
All people	5.4%	13.1%
Under 18 years	7.2%	18.4%
18 to 64 years	5.0%	12.3%
65 years and over	4.7%	8.4%

### L. Educational Attainment by Race and Ethnicity, 2008-2012

Education Level	White, NH	Black	Other	Hispanic	Total
Population 25 years and over	14,964	917	979	405	17,173
Less than high school	5.5%	8.8%	6%	4.9%	5.7%
High school graduate (includes equivalency)	34.1%	37.6%	10%	35.8%	33.2%
Some college or associates degree	25.1%	30.8%	26%	44.0%	25.6%
Bachelors degree or higher	35.3%	22.8%	58%	15.3%	35.5%

### M. Occupation, 2008-2012

Occupation	Estimate	Percent
Civilian population age 16 years and over	12,809	100.0%
Management, professional, and related occupations	5,416	42.3%
Service occupations	1,859	14.5%
Sales and office occupations	3,189	24.9%
Farming, fishing, and forestry occupations	36	0.3%
Construction, extraction, maintenance, and repair occupations	1,072	8.4%
Production, transportation, and material moving occupations	1,237	9.7%

### N. Class of Worker, 2008-2012

Occupation	Estimate	Percent
Civilian population age 16 years and over	12,809	100.0%
Private, for profit, wage and salary employee	9,427	73.6%
Private, not for profit, wage and salary employee	1,372	10.7%
Private, for profit, wage and salary self-employed in own business	289	2.3%
Government workers	1,194	9.3%
Self-employed in own not incorporated business	527	4.1%
Unpaid family workers in family business	0	0.0%